



USGA COURSE CONSULTING SERVICE

Expert evaluation to help improve golf course playing quality, environmental sustainability and economic efficiency



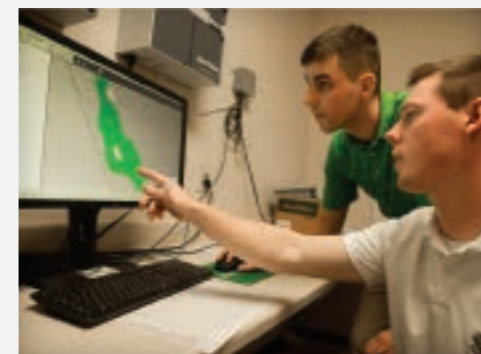
ABOUT THE USGA COURSE CONSULTING SERVICE

Through the work of its Green Section, which was established in 1920, the USGA has emerged as one of the world's leading agencies devoted to golf course turfgrass, its playing condition and its management. Since 1953, the USGA and the Green Section have offered on-site Turf Advisory Service visits to golf courses nationwide.

Today, the USGA continues this tradition with the USGA Course Consulting Service, which provides new and expanded capabilities designed to meet the diverse needs of golf course owners and managers.

A Playing Quality Evaluation is now available

Includes
maintenance-related
recommendations
designed to
improve pace of play



During many of the on-site visits that we conduct each year, our USGA agronomists are frequently asked "What do you think about the playing conditions on our course?"

Now, to provide a more in-depth response to this question, the USGA Course Consulting Service is pleased to offer a comprehensive Playing Quality Evaluation with special emphasis on pace of play and how golf course maintenance affects it.

When you request this new diagnostic service, you can expect:

- **A comprehensive review of quantitative and qualitative items related to playing quality** — A checklist of nearly 50 items will be reviewed during the visit.
- **A written report with key findings** — Following the visit, you will receive a report that summarizes observations and identifies areas where playing quality can be improved.

Put the resources of the
USGA Course Consulting Service
to work for you...

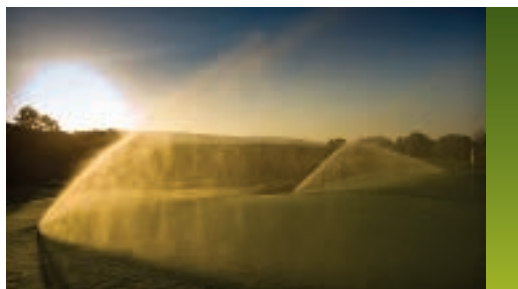
To learn more and to request an on-site visit from a USGA agronomist, contact your regional Green Section office or call us at **908 234-2300**.



Make your golf course the best it can be

with expert guidance from the
USGA Course Consulting Service

**Manage maintenance costs while improving playing quality
with careful analysis tailored to your needs.**



As a superintendent or course official, you are often called upon to make decisions that affect the playing quality, operational efficiency and environmental sustainability of your course. When you enlist the support of the USGA Course Consulting Service, you gain access to a team of leading USGA agronomists who can help you:

- **ASSESS** course maintenance and renovation needs
- **BENCHMARK** current programs against recognized best management practices
- **RECOMMEND** action steps that are aligned with your objectives and budget
- **BUILD** consensus for planned initiatives throughout your organization

**Benefit from our unsurpassed experience
and unbiased guidance**

As a not-for-profit agency that is free from commercial connections, the USGA Course Consulting Service is uniquely able to provide the impartial guidance you need to make informed decisions. Each on-site visit from a USGA agronomist with wide-ranging knowledge of your region is followed up by a written report that draws upon our unmatched expertise as a provider of more than 1,400 on-site course consultations annually.

The **USGA Course Consulting Service** will work within your budget to help you achieve meaningful improvements in playing quality, environmental sustainability, economic efficiency and golfer satisfaction.

Here are 6 key reasons to schedule an on-site evaluation for your golf course today:

1 Unsurpassed experience

The USGA employs a staff of highly skilled agronomists located in field offices throughout the country. Each agronomist visits nearly 100 golf courses per year. Since 1953, this nationwide network has been an invaluable source of expertise and experience for golf courses and the game of golf.



4 Consensus-building support

A goal of every consulting visit is to help build consensus among key course personnel. This strong level of communication both during and after an on-site visit can include an agronomist's presentation of findings to course officials, if desired.



2 Rigorous methodology

Backed by the largest private turfgrass research program in the world and equipped with practical and scientific tools, USGA agronomists are trained to thoroughly identify key issues and offer site-specific recommendations.



5 Positive return on investment

USGA agronomists can identify problems early, thereby preventing turf loss or other issues requiring large expenditures. Golf course managers and others consistently report that USGA recommendations have saved them many times the cost of the course consulting visit.



3 Unique objectivity

The USGA Course Consulting Service has no financial interest in any products or services it may recommend. Our agronomists operate with autonomy, so that the interests of the individual golf course are our first and only priority.



6 Customized services

USGA agronomists structure visits and provide written analysis specific to the individual golf course. Their findings can help solve immediate issues, while also serving as a planning guide for future expenditures — providing a benchmark to assess areas of improvement or decline over time.



The focus of each on-site visit is up to you.

Create a strategic roadmap to success by asking the USGA agronomist to tailor a course consulting visit to the unique needs and objectives of your course. Course consulting visits can be scheduled at your convenience and structured to focus on areas of greatest concern. A professionally-written report summarizing observations and recommendations will be distributed shortly after each visit.

Available diagnostics include:

► General Assessment

Objective: Provide an objective, impartial, science-based evaluation of all factors influencing turfgrass health, playability, and sustainability.

- Tactics:**
- Evaluate the golf course infrastructure, including soils, grasses, equipment and budget. Discuss how these factors influence turfgrass performance and reliability.
 - Provide short- and long-term recommendations to improve golf course playing conditions and turfgrass health.



► Irrigation/Water Use Evaluation

Objective: Develop a written irrigation and water use efficiency plan.

- Tactics:**
- Benchmark current programs.
 - Recommend best management practices and practical improvements for sustainable water use.

► Putting Green Evaluation

Objective: Examine each putting green and surrounding complex for several factors that predict putting green performance in the short and long term.

- Tactics:**
- Evaluate each putting green and assign a numeric grade.
 - Identify opportunities to improve putting green performance.
 - Provide putting green-by-putting green recommendations.

► Tree Evaluation

Objective: Examine golf course tree plantings as they relate to turfgrass health, playability, tree quality and aesthetics.

- Tactics:**
- Evaluate tree placements, types and conditions.
 - Make specific short- and long-term tree recommendations to improve turfgrass health, playability, tree quality and aesthetics.



► Bunker Evaluation

Objective: Provide comprehensive factual information and observations regarding the bunkers on the golf course.

- Tactics:**
- Assess bunkers for short-term issues related to daily maintenance and/or operational efficiency, and longer-term issues related to infrastructure.
 - Make recommendations as appropriate.

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www.usga.org

For the good of the game®

