

# ON COURSE OPERATIONS

## Signage

The USGA will be providing the Host Club with USGA Graphic Standard signage templates for the championship. The Host Club and the USGA should work together to develop a good signage plan, which will be turned over to the USGA signage company for production on-site. The plan should be as detailed as possible with sizing, locations, etc. in advance of the championship; however, we understand that there will be some last minute additions for signage during the championship.

A good way to determine the initial signage plan is to do a walk/drive through in the shoes of each group of attendees (players, spectators, volunteer, etc.). In addition, each committee chair should submit a list of the signs his/her committee will need for their own operational purposes.

## Sample Template



## Transportation Signage

Good directional signage to help all attendees find their desired parking location is a must at the championship.

Spectators – Trail signage should be available from all major routes leading spectators to the parking areas. The Host Club should check with local transportation officials concerning the posting of roadway directional signs to the championship and obtain any approvals/permits needed.

Players/USGA Officials – Trail signage to the specific player/USGA parking area should be available, especially close to the Host Club and Co-Host, to help direct the players to the appropriate parking area.

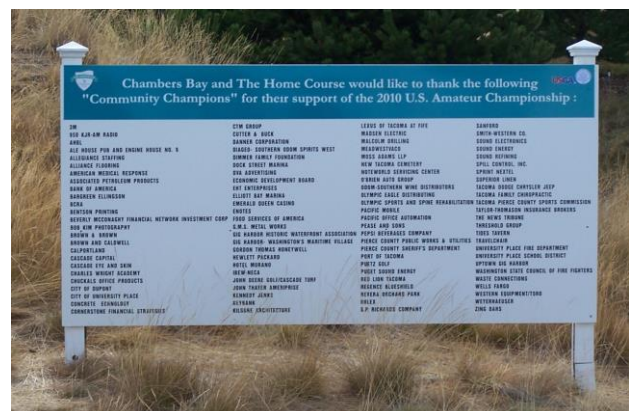
## Directional Signage

A good signage plan should have an appropriate amount of on course directional signage. This signage should be informational in nature giving attendees as easy way to determine their location and the best routes to get to a specific location (golf course, merchandise tent, concessions, restrooms, etc.).

## Locator Boards

A locator board is a large map of the Host Club showing the course layout and the specific facilities. Several locator boards placed throughout the golf course are extremely helpful to spectators. The main entrance, the clubhouse and the practice facilities are all good locations for locator boards.

## Friends or Supporters Board (pictured right)



## **Informational Signage**

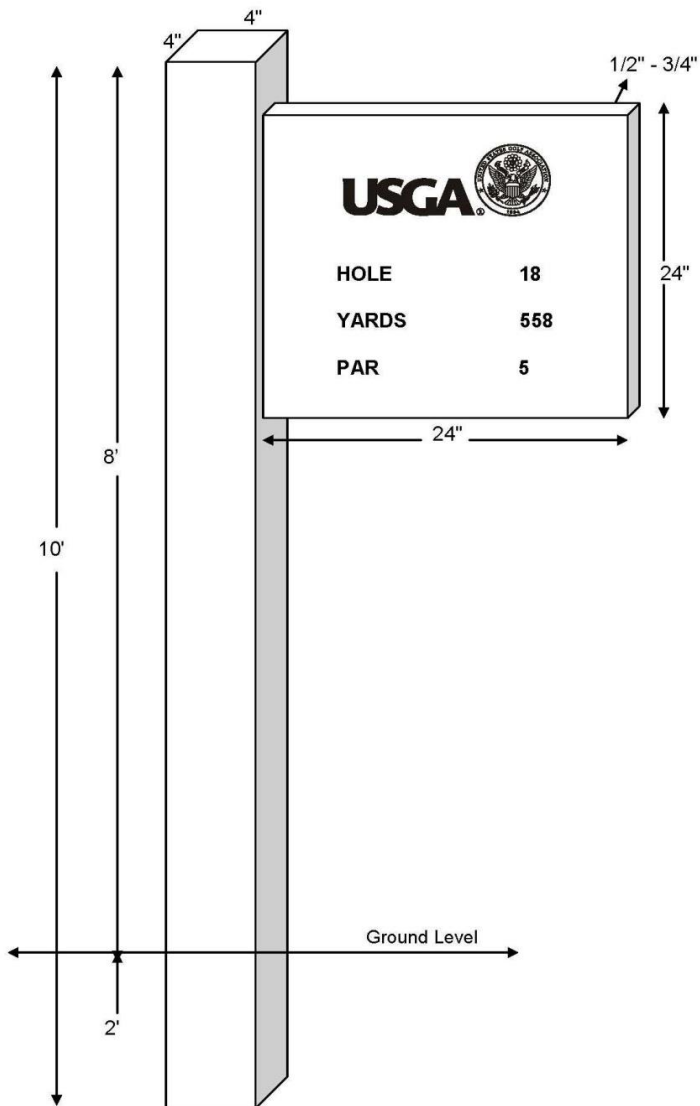
Informational signage is a catch-all group of signs that covers a broad range of functions. Examples of informational signage include:

- Caddie Headquarters
- Cart Signs
- Course Closed
- Course Map
- Evacuation Plan Signs
- Gallery Information Signs (Assumption at Risk Notice, Quiet Please, etc.)
- Hotel Shuttles
- Medical Area or First Aid
- Parking Signs
- Player Information signs (Player Registration, Players' Locker Room, Player Only, etc.)
- Practice Range Sign, Practice Round Starting Times, Practice Areas Closed
- Promotional Signs
- Restrooms – Women & Men
- Scoring Central
- USGA Office Sign
- USGA Media Center Sign
- Volunteer Headquarters
- Weather Warning Signs
- Welcome Banner at Entrance of Club

## **Tee Signs**

USGA will be providing 40 championship tee signs along with hole, yardage and par stickers. The USGA Signage vendor will be responsible for providing the 4x4 posts and caps that will attach to the USGA supplied tee sign. The vendor will also be responsible for attaching the supplied yardage and par stickers and installing the signs on both courses. Signs should point toward the hole (fairway/green) being played. Tee sign locations will be marked by USGA upon arrival for the championship. Throughout the championship, varying teeing grounds may be used which would require moving tee signs and changing the yardage. These holes will require "sleeves".

See pictures below:



## Ropes & Stakes

### Locations

It will likely be necessary to rope and stake the following areas:

- Starting tee teeing areas
- 9<sup>th</sup> and 18<sup>th</sup> greens/scoring areas
- Practice range
- Practice putting green(s)
- Short Game areas
- If applicable, front of public Scoreboard

### Stakes

- 36" high steel "T" stakes should be used along with green and white roping
  - Examples will be included in the course prep memo
- Typically, approximately 100 stakes and 1,000' of rope are needed per course.
- Typically, the host club manufactures the stakes to specification provided by USGA
- The USGA staff will assist the club in this process.