

ROLEX CLOCKS

Rolex is an official corporate partner of the USGA. Rolex is a wonderful partner of the USGA and assists all championships by supplying clocks to be used in prominent areas at the Host Club (and the Stroke Play Co-Host, if applicable). The primary use for the clocks is to have a visible means of displaying the actual time. The clocks are all atomic and are updated automatically. If the host club has a Rolex clock on the grounds the staff assigned by Rolex will likely ask to touch-up the existing clock and it may be used in place of one of the temporary clocks.

DELIVERY

The USGA will facilitate the delivery of the Rolex clocks to the Host Club. They will be shipped approximately one week prior to the championship. They arrive in big crates that require the use of a lift to unload and ultimately move around as necessary.

PLACEMENT

These clocks will be placed in key areas around the grounds. In addition to the standard spots below these will also be placed in advantageous spots to be picked up on television. The USGA will work with the Rolex installer onsite to effectively place these and meet any contractual agreements.

- Practice Range
- Practice Putting Green
- 1st Tee
- 10th Tee

Rolex will send a representative to the U.S. Amateur who will install and monitor the clocks throughout the championship. Upon arrival, the Host Club should allocate a flatbed golf cart to Rolex for a few days. Each designated clock location should be accessible by golf cart. The clocks will be staked in the ground, so the maintenance staff should approve final locations.

CLOCK TYPES

Three-Sided Clock

The three-sided clocks should be used in open areas such as the practice range and the practice putting green. Pictures of these are below:



One-Sided Clock

The one-sided clocks should be used in specific areas that have a clear direction for viewing, such as the 1st tee and 10th tee. See picture below:

