

U.S. AMATEUR CHAMPIONSHIP HOST CLUB SUMMARY BUDGET

2012 Cherry Hills Country Club

REVENUES	Budget	Actual
Clubhouse Hospitality Sales (Gross Less Tickets Included)	\$ 150,000.00	\$ 101,000.00
Friends of Cherry Hills Package (Gross Less Tickets Included)	\$ 300,000.00	\$ 300,000.00
Champions Challenge Outing and Hospitality Package (Gross Less Tickets Included)	\$ 550,000.00	\$ 506,250.00
Dinner and Auction Revenue	\$ 50,000.00	\$ 93,750.00
Ticket Sales (Including the Value of Tickets Included in Corporate Sales)	\$ 141,250.00	\$ 86,179.00
Public Concessions - Golf Course (Net)	\$ -	\$ -
Food & Beverage Service - Clubhouse Areas	\$ -	\$ -
Merchandise Sales (Gross)	\$ -	\$ 217,618.00
Volunteer Fees	\$ -	\$ 112,075.00
Individual Financial Contributions	\$ -	\$ -
Corporate Financial Contributions	\$ -	\$ -
Advertising Revenue (Program and Pairing Sheets)	\$ -	\$ -
USGA Contribution	\$ 37,500.00	\$ 37,500.00
Donation/In Kind Trade Revenue	\$ -	\$ 14,500.00
Revenue - Grand Total	\$ 1,228,750.00	\$ 1,468,872.00
EXPENSES	Budget	Actual
Corporate Hospitality		
Hospitality Venues and Décor (Tents, Tables and Chairs, etc.)	\$ 37,000.00	\$ 20,326.00
Hospitality Food and Beverage Included	\$ 100,000.00	\$ 34,172.00
Golf Outing Included	\$ 100,000.00	\$ 69,835.00
Marketing/Promotion/Printed Materials	\$ 28,000.00	\$ 6,142.00
Footjoy Shoes	\$ 5,188.00	\$ 5,684.00
Total	\$ 270,188.00	\$ 136,159.00
Ticket Sales		
Printing of Tickets/Credentials	\$ 15,000.00	\$ 22,006.00
Marketing/Promotional Expenses	\$ -	\$ -
USGA Revenue Share Corporate Hospitality and Ticket Sales	\$ 50,000.00	\$ 116,018.00
(Other - Rename)	\$ -	\$ -
Total	\$ 65,000.00	\$ 138,024.00
Food and Beverage		
Cost of Clubhouse Food and Beverage	\$ -	\$ -
Staff Food and Beverage	\$ -	\$ -
Food and Beverage Signage	\$ -	\$ -
(Other - Rename)	\$ -	\$ -
Total	\$ -	\$ -

Merchandise		
Cost of Goods Sold		\$ 135,088.00
Merchandise Venues and Décor (Tents, Tables and Chairs, etc.)	\$ -	\$ -
Merchandise Signage	\$ -	\$ -
Staff and Committee Uniforms	\$ -	\$ -
(Other - Rename)	\$ -	\$ -
Total	\$ -	\$ 135,088.00
Volunteers		
Managers Uniforms	\$ 2,500.00	\$ 2,227.00
Volunteer Expenses	\$ 77,290.00	\$ 91,086.00
Food and Beverages Provided	\$ -	\$ -
Training	\$ -	\$ -
Volunteer Gifts	\$ -	\$ -
Volunteer Day/Golf Outing (If applicable)	\$ -	\$ -
(Other - Rename)	\$ -	\$ -
Total	\$ 79,790.00	\$ 93,313.00
Transportation		
Shuttel Rentals/Fuel	\$ 100,000.00	\$ 123,714.00
Vehicle Rentals (inc Evac)	\$ 20,000.00	\$ 10,088.00
Courtesy Cars (If not provided by USGA)	\$ -	\$ -
Vehicle Insurance	\$ -	\$ -
(Other - Rename)	\$ -	\$ -
Total	\$ 120,000.00	\$ 133,802.00
Hospitality		
Entertainment	\$ -	\$ -
Media Hospitality	\$ -	\$ -
USGA Hospitality	\$ 9,000.00	\$ 11,455.00
USGA Committee Gifts	\$ -	\$ -
Host Club Committee and Staff Gifts	\$ -	\$ -
Flowers	\$ -	\$ -
(Other - Rename)	\$ -	\$ -
Total	\$ 9,000.00	\$ 11,455.00
Player Amenities		
Player Gift	\$ 16,200.00	\$ 17,609.00
Locker Plates	\$ -	\$ -
Yardage Books	\$ 5,500.00	\$ 5,392.00
Player Range Signs	\$ -	\$ -
Caddie Bib Name Strips and Cleaning (if applicable)	\$ -	\$ -
Caddie Uniforms/Bibs/Towels	\$ 900.00	\$ 596.00
Player Towels	\$ -	\$ -
Player On Course Snacks and Beverages	\$ 2,500.00	\$ 3,267.00
Coolers	\$ 7,280.00	\$ 1,377.00
Miscellaneous	\$ 25,000.00	\$ 10,957.00
Total	\$ 57,380.00	\$ 39,198.00

Printing, Publications, Communications		
Design Fees for All Printing	\$ -	\$ -
Misc Printing/ Letterhead	\$ 45,000.00	\$ 23,113.00
Championship Program	\$ -	\$ -
Pairing Sheets	\$ -	\$ -
Banners, Posters and Other Marketing Materials	\$ -	\$ -
Photography	\$ 7,500.00	\$ 4,492.00
Website Development	\$ 6,000.00	\$ 10,633.00
Logo Design	\$ -	\$ -
Communications	\$ -	\$ -
Postage	\$ 10,000.00	\$ 5,949.00
Total	\$ 68,500.00	\$ 44,187.00
Facilities		
Miscellaneous Tent Rentals	\$ -	\$ -
Power/Generator Rentals	\$ -	\$ -
HVAC Rentals	\$ -	\$ -
Scoreboard and Status Board Construction	\$ 35,000.00	\$ 20,763.00
Championship Signage	\$ 16,000.00	\$ 17,357.00
Trash Cans	\$ -	\$ -
Portable Storage	\$ -	\$ -
Port-O-Lets	\$ 15,000.00	\$ 14,986.00
Carts	\$ -	\$ -
Office Equipment (USGA, Committees, Hospitality)	\$ 9,500.00	\$ -
Phone Lines	\$ 4,000.00	\$ 5,546.00
Plumbing & Electric	\$ -	\$ -
Sound & Lighting	\$ -	\$ -
Office Trailers	\$ 6,500.00	\$ 4,901.00
Site Prep	\$ -	\$ -
Staff Housing	\$ -	\$ -
Driving Range Fence	\$ 25,000.00	\$ 28,345.00
Clubhouse Fencing/Ropes	\$ 1,000.00	\$ 2,021.00
Total	\$ 112,000.00	\$ 93,919.00
Administration		
Committee Meetings	\$ 5,000.00	\$ 5,477.00
Committee Travel - Previous Championships	\$ 30,000.00	\$ 21,267.00
Medical	\$ -	\$ -
Committee Meals & Entertainment	\$ -	\$ -
Radios	\$ 10,000.00	\$ 8,366.00
Misc. Postage/Freight	\$ 7,000.00	\$ 409.00
Bank Charges	\$ 250.00	\$ 3,121.00
Credit Card Fees	\$ -	\$ -
Event Insurance		\$ 26.00
Legal		\$ 14,001.00
Permits & Licensing	\$ 15,000.00	\$ 22,458.00
Gifts		\$ 6,621.00
Total	\$ 67,250.00	\$ 81,746.00

Labor and Professional Services		
Championship Staff	\$ 120,000.00	\$ 115,771.00
Security Services	\$ 50,000.00	\$ 13,900.00
Medical Services	\$ 10,000.00	\$ 19,644.00
Fire Prevention Services	\$ -	\$ -
Parking - Lot Staffing/Signage/Consulting	\$ 15,000.00	\$ 30,922.00
Grounds Department Labor (Over and Above Normal)	\$ -	\$ -
Ecology	\$ 9,000.00	\$ 5,621.00
Total	\$ 204,000.00	\$ 185,858.00
Media Relations		
Media Kits	\$ -	\$ -
Media Day	\$ -	\$ -
(Other - Rename)	\$ -	\$ -
Total	\$ -	\$ -
Miscellaneous		
Grounds Department Expenses (Over and Above Normal)	\$ -	\$ -
Companion Course Expense - (Detail To Be Attached - If Applicable)	\$ 75,000.00	\$ 89,447.00
(Other - Rename)	\$ -	\$ -
Total	\$ 75,000.00	\$ 89,447.00
Expenses - Grand Total	\$ 1,128,108.00	\$ 1,182,196.00