

USGA – University of Minnesota Research Partnership

Brian Horgan, Univ. of Minnesota



Advancing Research-Based Sustainability for the Golf Industry

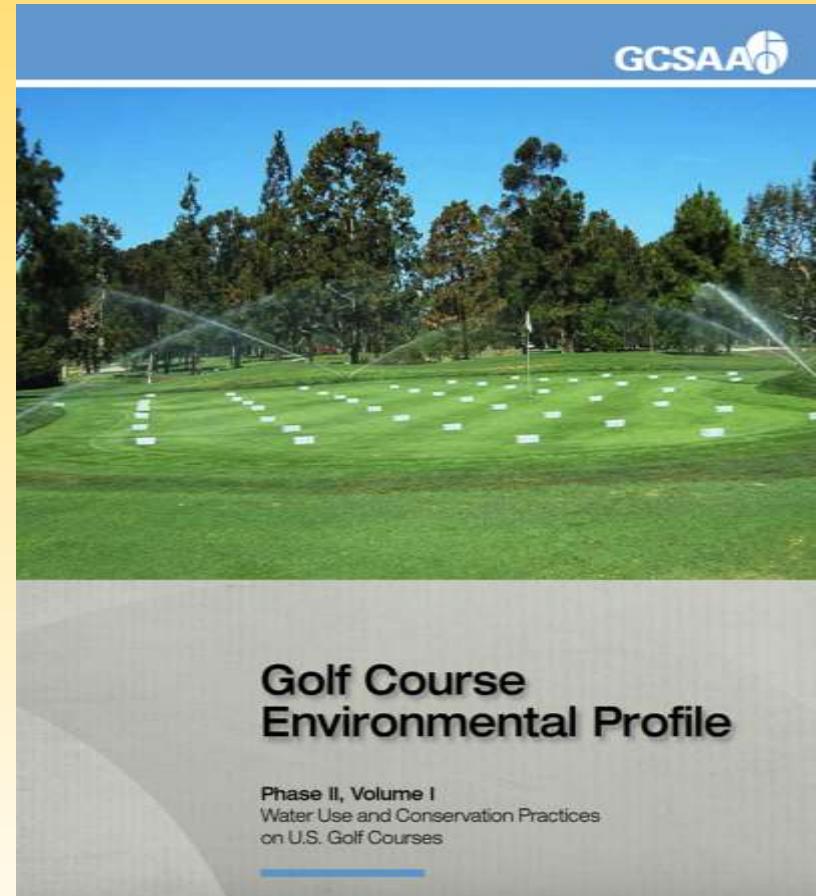


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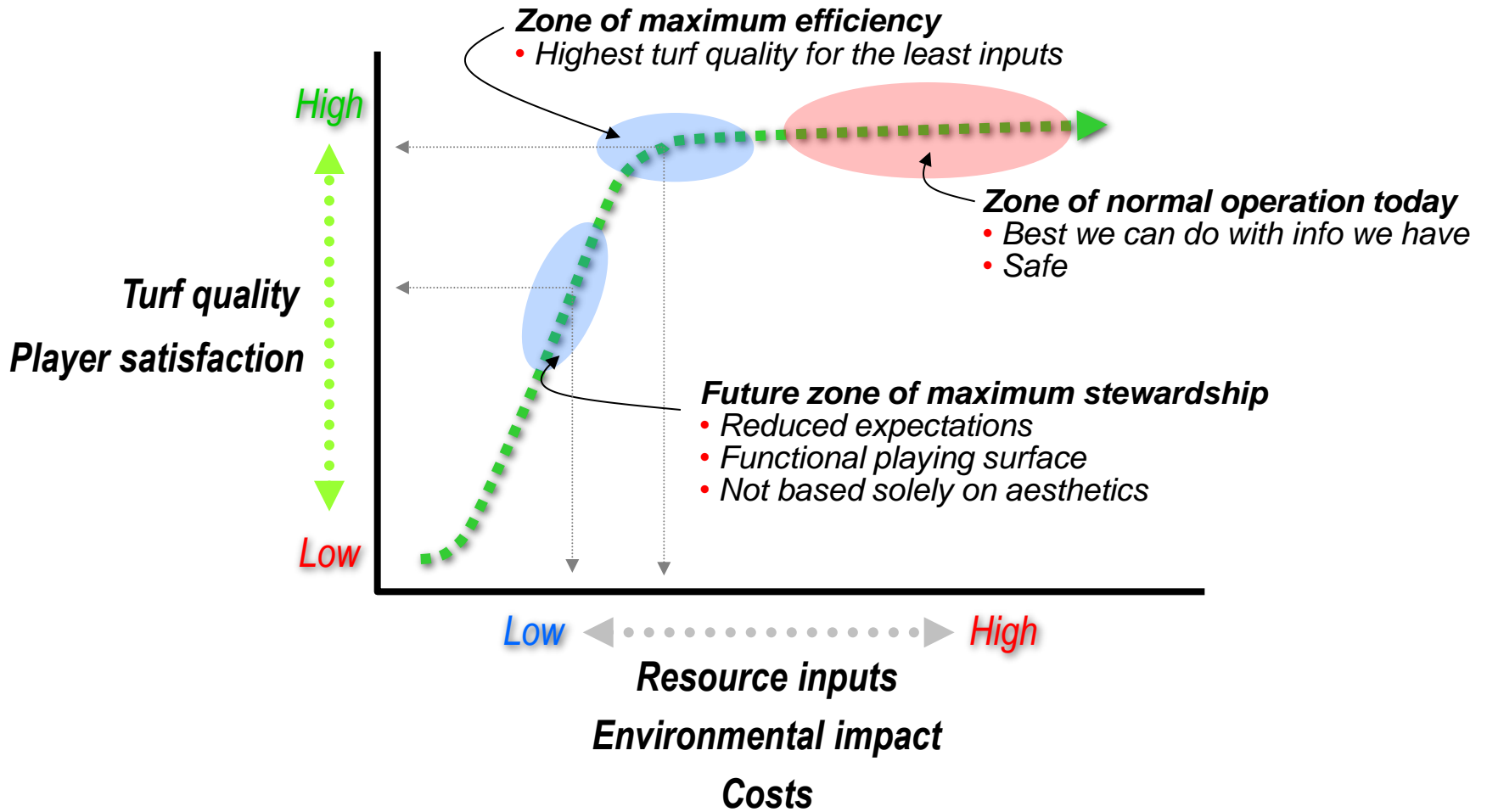
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Good News

- 22% decrease in water use
- 1.4% of irrigation water use
- Median water use range
 - 36 to 396 acre ft/yr



Turf Quality vs. Inputs



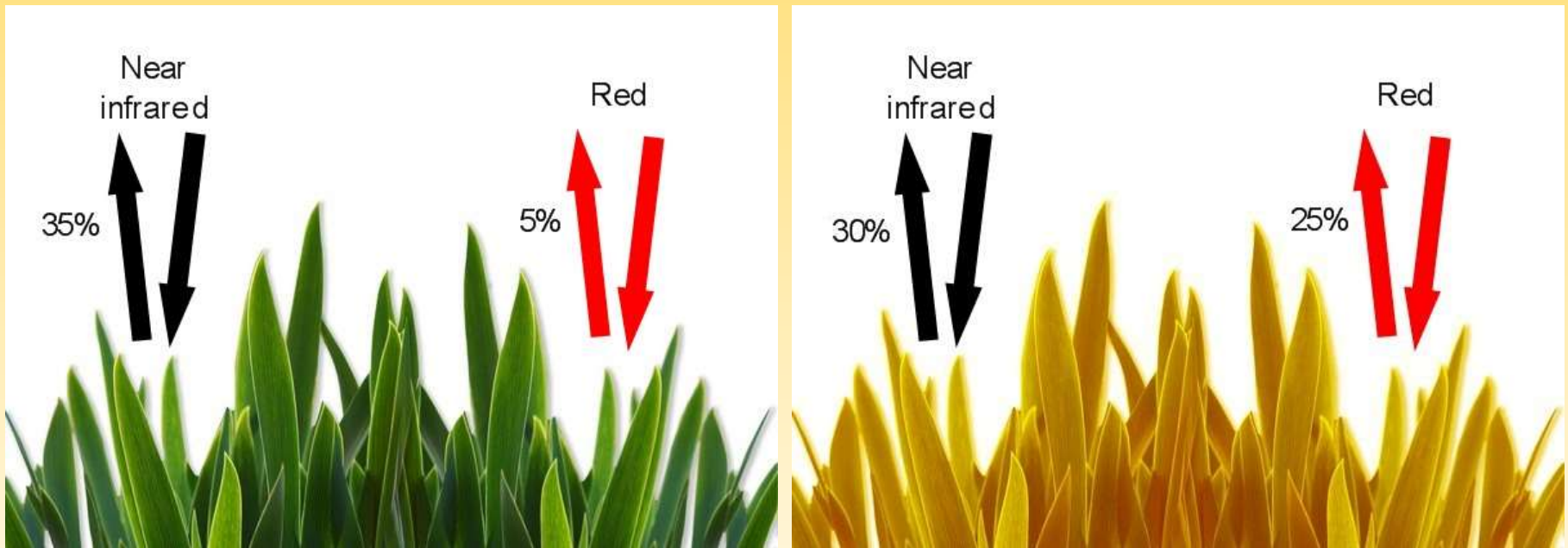
Science, Research and Innovation

- Data vs. Anecdote
- Urban greenspace
- Resource conservation and use efficiency
- Sociology, economics
- Technology
- Managed risk



Remote Sensing

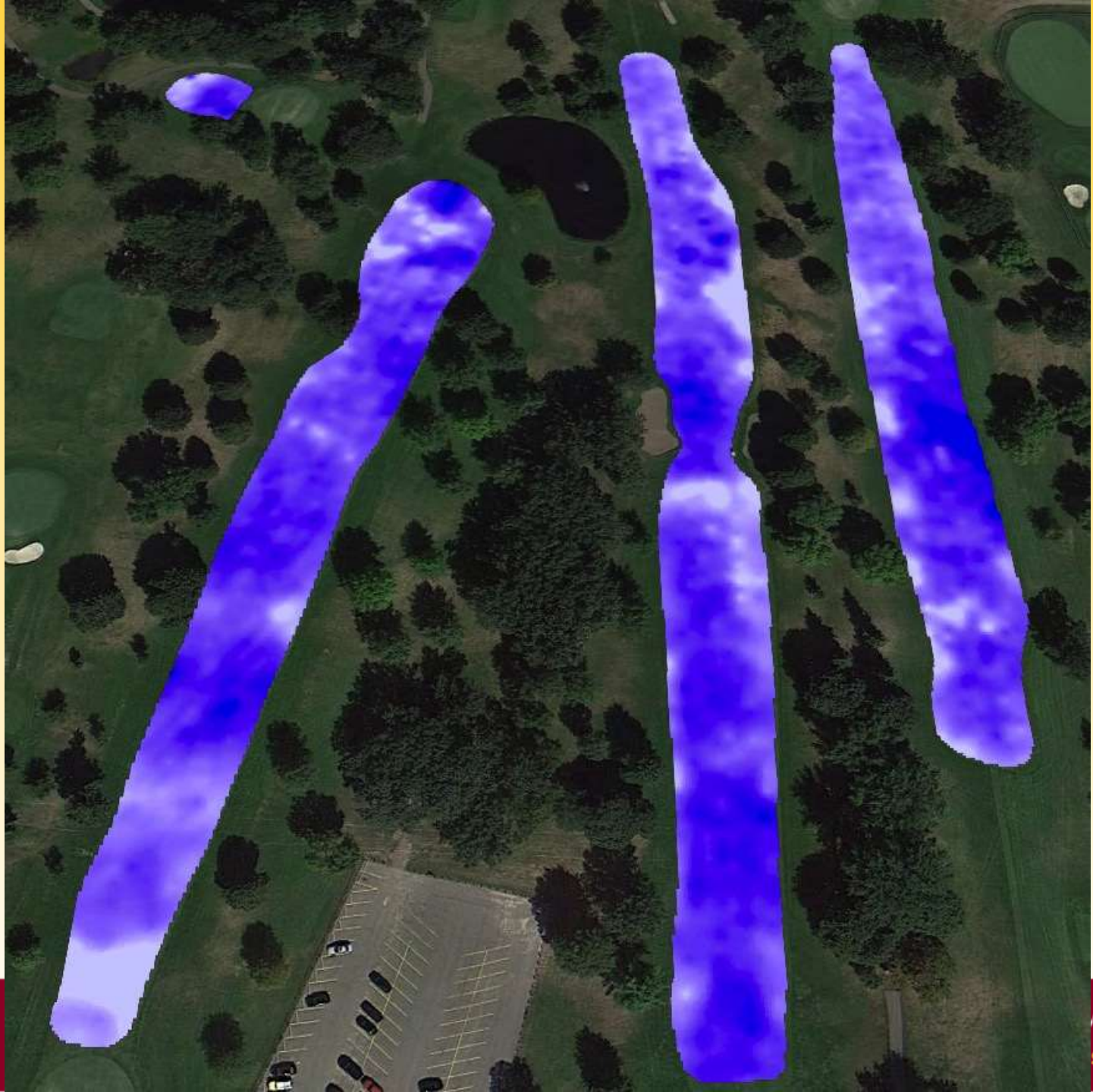
Normalized difference vegetation index
(NDVI) = (NIR-Red)/(NIR+Red)



$$\frac{(0.35-0.05)}{(0.35+0.05)} = 0.75$$

$$\frac{(0.30-0.25)}{(0.30+0.25)} = 0.09$$





Best Management Practices

Hollow Tine
Aeration

vs.

Hollow Tine
Aeration



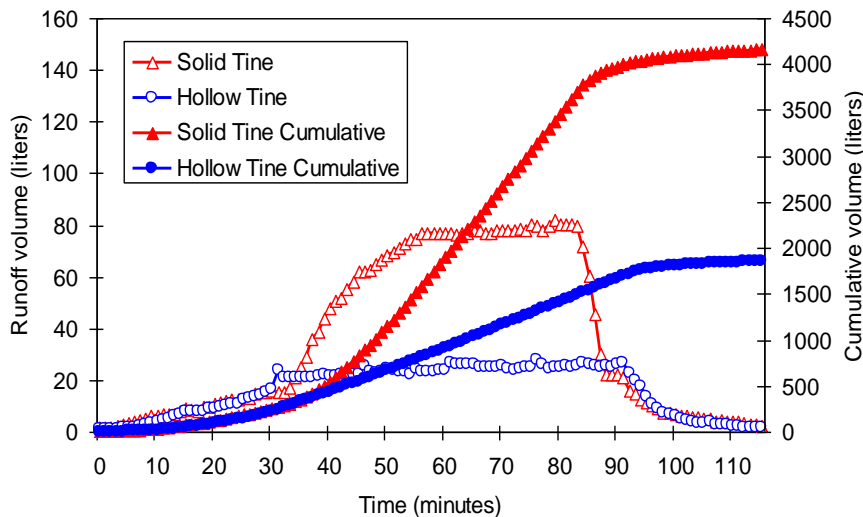
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Hollow vs. Solid Tine Aerification

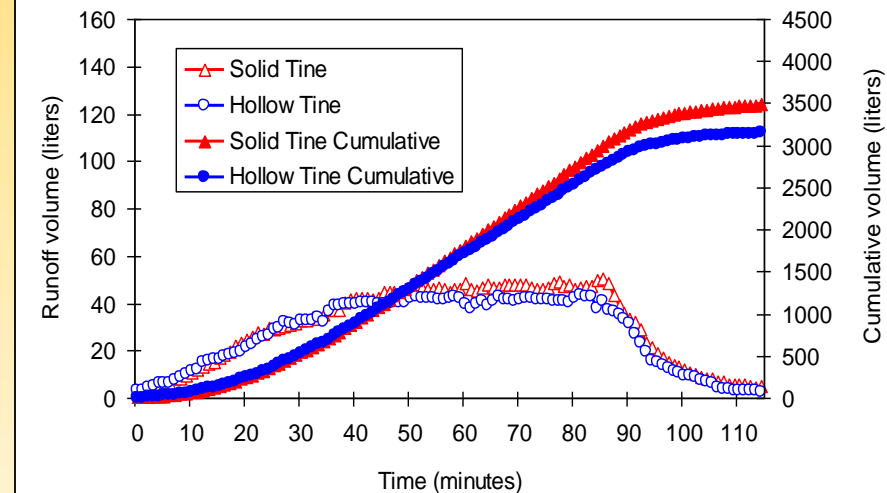
Reduced Runoff Volumes with Hollow Tine

(2 and 63 days between aerification and runoff)

2 Days Before Management Practice and Runoff



63 Days Between Management Practice and Runoff



Runoff volume

55% reduction with hollow tine aerification (2 d)

10% reduction with hollow tine aerification (63 d)



Defining Ecosystem Services

1. Turfgrass reduces water runoff
2. Turfgrass reduces nutrient runoff
3. Proper fertilization improves surface water quality



Initiative to study, evaluate and further define sustainable business practices, agronomic practices and environmental stewardship



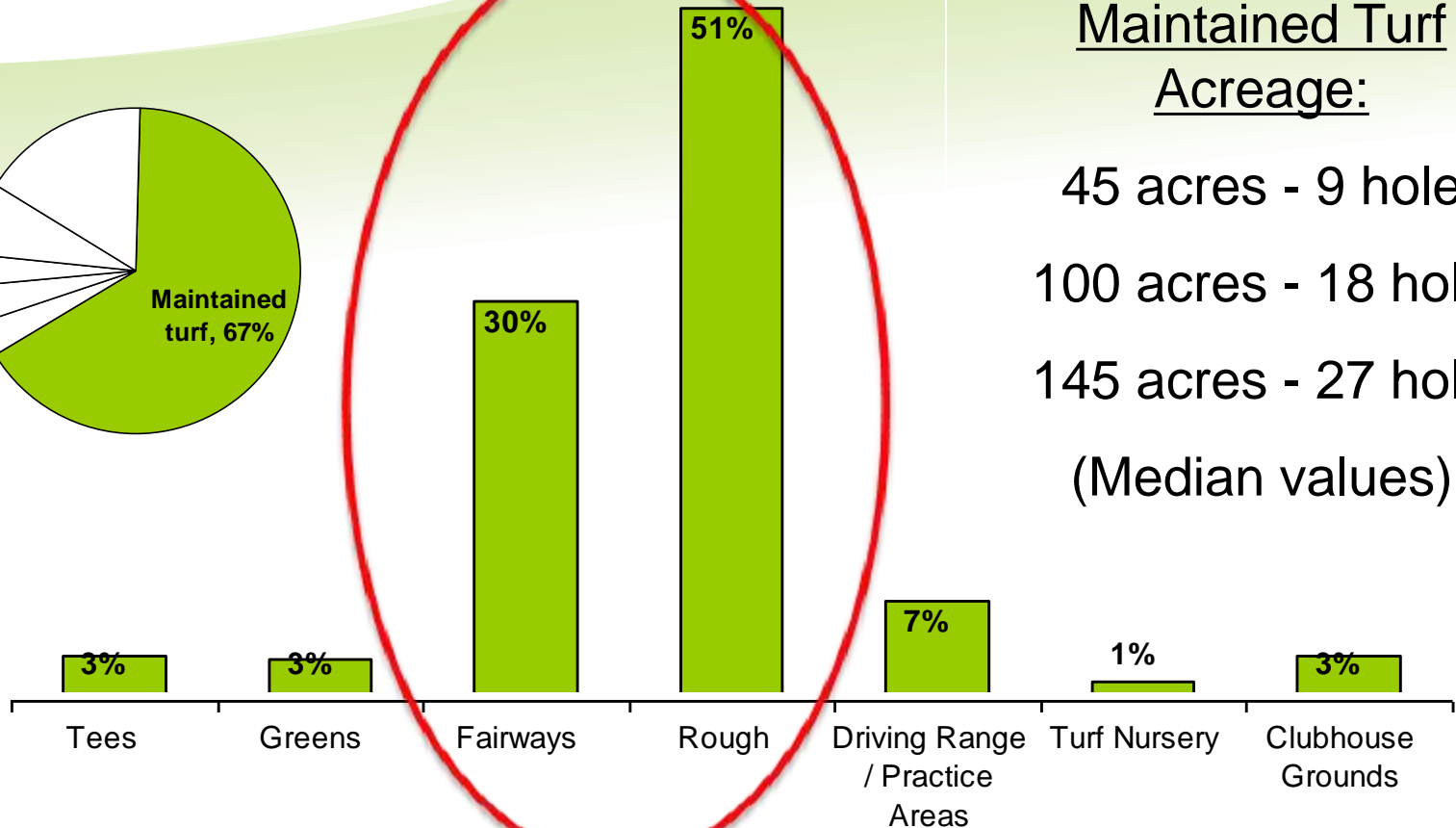
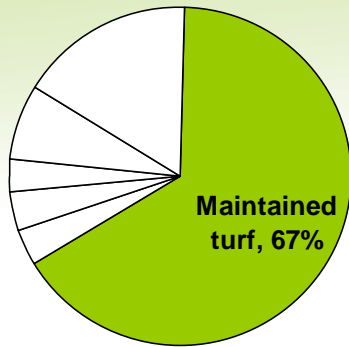
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Leadership Needed

- 4,000 golf courses built in 80's and 90's
 - Lifespan 20-30 yrs
 - Need to renovate
- Last 4 renovations in TCMA – \$3M to \$6M
 - ROI
- Flip model upside down



Maintained Turf Features On An Average 18 Hole Golf Course



Maintained Turf Acreage:

45 acres - 9 hole

100 acres - 18 hole

145 acres - 27 hole

(Median values)

↑
Greatest opportunity for resource conservation



Converts Les Bolstad GC into a living laboratory to demonstrate core principles that integrates science and advances sustainability goals of golf course renovations through innovation



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SOTG Core Principles

1. Drainage

Recycle, reuse, recharge, runoff, filter, snowmelt

2. Grass Species

Alternative, functional, low input, player preference, out of play

3. Irrigation

Species specific, cost effective, integrated w/ technology, functional

4. Construction

Local sourcing, soil prep, alt. green construction, sand capping, compaction

5. Design

Greens complex watershed, hazard placement, runoff collection

6. Economics

ROI, local sourcing, construction technique

7. Environment

Community storm water credit, enhance natural resources, reduced input, likeness/player preference, carbon sequestration, snow garden

8. Technology

Remote sensing, operational efficiency, input use efficiency

9. Biological Diversity

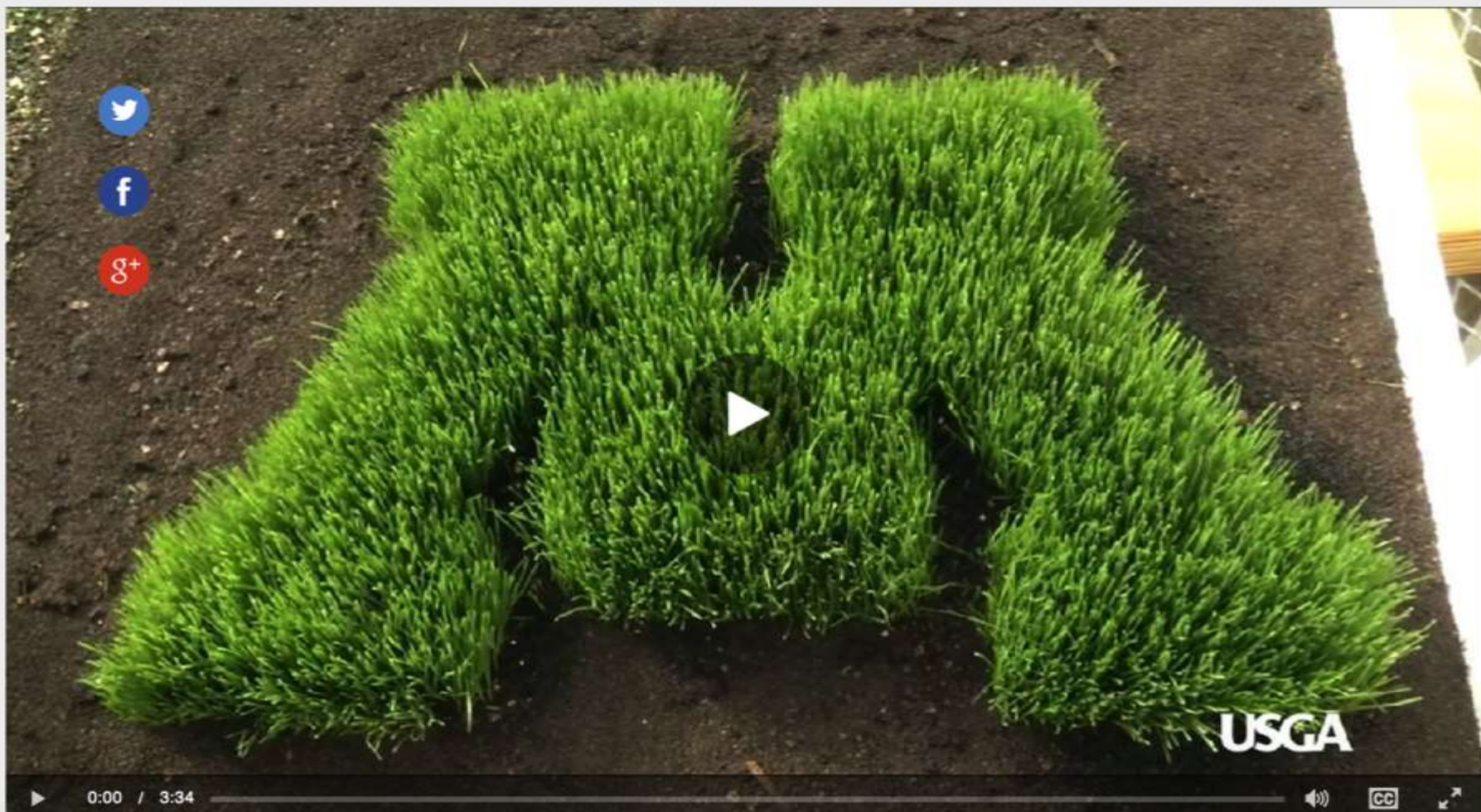
Pollinators, wildlife habitat

10. Communication/marketing



USGA, University of Minnesota Partner to Strengthen Golf's Future

SUN NOV 01 23:43:00 EST 2015 | FAR HILLS, N.J. AND MINNEAPOLIS, MINN.
By USGA



USGA & UMN Partnership

- Golf's Grand Challenges
- Advance sustainability of golf
- Science, Research and Innovation
- Transdisciplinary



COLLEGE OF
Science & Engineering
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EXTENSION

CARLSON
SCHOOL OF MANAGEMENT
UNIVERSITY OF MINNESOTA


UNIVERSITY OF MINNESOTA
Supercomputing Institute

RECREATION & WELLNESS
UNIVERSITY OF MINNESOTA

INSTITUTE ON THE
ENVIRONMENT

UNIVERSITY OF MINNESOTA

Water Resources Center
UNIVERSITY OF MINNESOTA

College of Food, Agricultural
and Natural Resource Sciences

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**HUMPHREY SCHOOL
OF PUBLIC AFFAIRS**

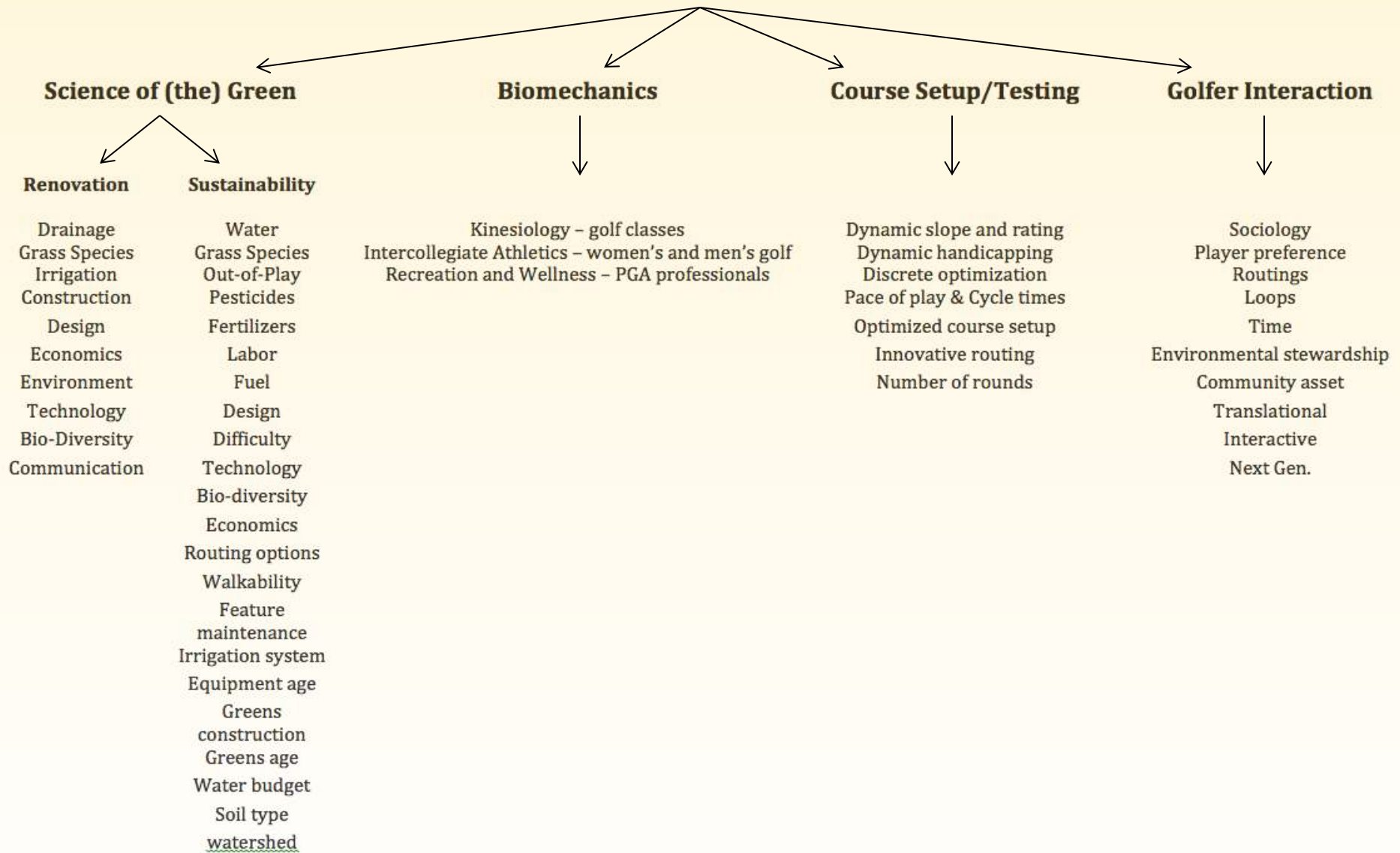
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Golf Lab



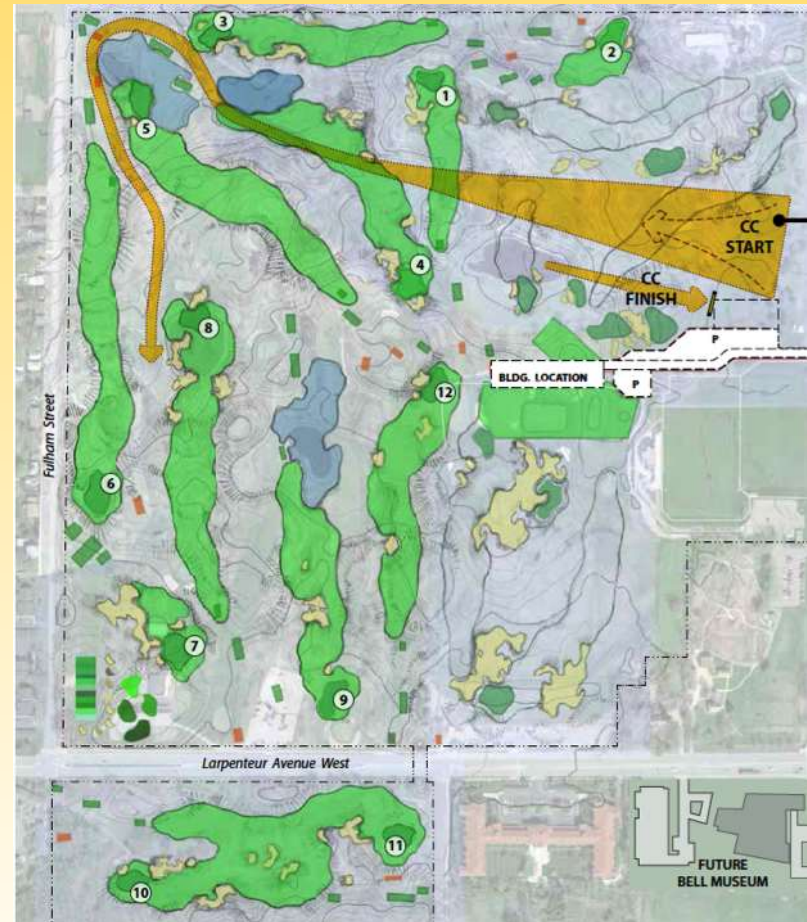
Golf Lab: Innovative Routing

- Maximize facility use
- Resource conservation
- Theoretical modeling
- Next gen golfers
- Looping options



Golf Lab: Multifunctional

- Public golf
- Intercollegiate Athletics
 - Men's golf
 - Women's golf
 - Men's x-country
 - Women's x-country
- Nordic skiing
- Winter sports







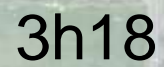




4h18



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18h18

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Time not Holes

3h18	—————→	45 min
4h18	—————→	1 h
6h18	—————→	1.5 h
9h18	—————→	2.25 h
12h18	—————→	3h
18h18	—————→	4.5h



Discrete Optimization

- Not starting on hole 1 and 10 only
- Golfers asking to play when they have the TIME not based on a 9 or 18 hole platform



Considerations

- Golf Industry
- Sustainability
- Water
- Not just sports page
- Economics
- Multifunctional
- Transdisciplinary
- Grand Challenges
- Repurposing green space
- Ryder Cup 2016 (500M)
- US Senior Amateur 2017
- Super Bowl 2018 (100M)
- Final Four 2019
- World Expo 2023



Next Steps

- USGA partnership
 - 1, 3, 5 and 10 yr goal/vision/outcomes
- Implement golf centric mini-campaign
 - case statement, cost estimates, timeline
- Strategically identify other partners



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Thank you

