



2015 U.S. Open Championship Week Schedule of “Outside The Ropes” Events

Thursday, June 11: U.S. Open Merchandise Fashion Show

- **Description:** U.S. Open volunteers and staff will showcase the top designs and apparel from the 41,000-square-foot U.S. Open Merchandise Pavilion.
- **Time:** 8:00 a.m. PST
- **Location:** Merchandise Pavilion
- **Interview Opportunity:** Mary Lopuszynski, Senior Director of Licensing & U.S. Open Merchandising, USGA
- **Parking/Transportation Instructions:** There will be no media parking until Monday, June 15. For any pre-championship media interviews, all media will need to park in pre-championship parking and take the shuttle to the site. Shuttle service begins at 7 a.m. The course will remain closed and no media will be allowed beyond Spectator Square until Monday, June 15.
- **Please share this with your audience in advance:** The Merchandise Pavilion is open to the public Thursday, June 11th through Sunday, June 14th from 10:00 a.m. – 6:00 p.m. No U.S. Open ticket is necessary and on-site parking/shuttle service will be available.

Thursday, June 11: Final ‘Know Before You Go’ Media Session

- **Description:** This will be the final ‘Know Before You Go’ media session prior to the U.S. Open Championship. Topics including parking, transportation, ticket sales, prohibited items, etc. will be covered.
- **Time:** 11:00 a.m. PST
- **Location:** Spectator Square
- **Interview Opportunity:**
 - Danny Sink, Championship Director, 2015 U.S. Open Championship
 - Reg Jones, Senior Director, U.S. Open Championships
- **Parking/Transportation Instructions:** There will be no media parking until Monday, June 15. For any pre-championship media interviews, all media will need to park in pre-championship parking and take the shuttle to the site. Shuttle service begins at 7 a.m. The course will remain closed and no media will be allowed beyond Spectator Square until Monday, June 15.
- **Please share this with your audience in advance:**
 - Practice round tickets are still available; Daily Gallery practice-round tickets start at \$50 for Monday, Tuesday or Wednesday and range up to \$250 for a daily 1895 Club ticket. Visit www.usga.org/tickets to purchase tickets.
 - Additional ‘Know Before You Go’ information is available at USOpen.com.

Sunday, June 14: Kickoff to the U.S. Open

- **Description:** In honor of Flag Day and the arrival of the U.S. Open Championship Trophy to Chambers Bay, the USGA will host a “Kickoff to the U.S. Open” event focused on families, fun and military appreciation. The event, open to the public, will include a special flag-raising ceremony, junior activities and an opportunity for guests to have their photos taken with the U.S. Open Championship Trophy.
- **Time:**
 - 1:30 p.m. PST – Flag Day Ceremony commences
 - 2:15 p.m. PST – Junior activities will begin at the practice facility featuring a clinic and chipping skills challenge
 - 2:30 p.m. PST – Additional junior activities will be featured on the lawn. The First Tee, First Green, Drive, Chip and Putt and LPGA-USGA Girls Golf will be in attendance
- **Location:** Spectator Square; Practice Facility
- **Interview Opportunities:**
 - Tom O’Toole, President, USGA
 - Beth Major, Director of Public Services, USGA
 - Fiona Dolan, Senior Director of Membership, USGA
 - Maj. Gen. Ken Dahl, I Corps Joint Base Lewis-McChord
 - Pat McCarthy, Pierce County
 - Cathy Relyea, Communications Director, First Green
- **Please share this with your audience in advance:**
 - Registration for Junior Activities closes on Thursday, June 11. To participate in the on-site junior clinic, children must be registered in advance. Please visit www.usga.org/usopenkickoffcelebration by June 11 to register.
- **Parking/Transportation Instructions:** There will be no media parking until Monday, June 15. For any pre-championship media interviews, all media will need to park in pre-championship parking and take the shuttle to the site. Shuttle service begins at 7 a.m. The course will remain closed and no media will be allowed beyond Spectator Square until Monday, June 15.

Monday, June 15: “Outside the Ropes” Preview Event

- **Description:** The USGA will provide media with a preview of “outside the ropes” activities for ticket holders including the American Express Championship Experience, Lexus Performance Drive Pavilion and local culinary offerings.
- **Time:** 9:00 a.m. PST
- **Location:** USGA Partner Village (in front of the American Express Championship Experience)
- **Interview Opportunities:**
 - Katie Bynum, Senior Director of Partnerships, USGA
 - American Express spokesperson
 - Adrian Si, Lexus Events and Partnerships Manager, Lexus
 - XX, XX, IBM
 - Susan Lacz, CEO, Ridgewells Catering
 - Mimi Griffin, MSG Promotions

Tuesday, June 16: Barbara Nicklaus Media Q&A

- **Description:** Media Q&A session with Barbara and Jack Nicklaus to discuss her receipt of the 2015 Bob Jones Award, the USGA’s highest honor. The award recognizes individuals who personify the values of its namesake: sportsmanship, integrity and respect for the game.

- **Time:** 3:00 p.m. PST
- **Location:** U.S. Open Media Center
- **Interview Opportunity:** Barbara Nicklaus

Tuesday, June 16: Bob Jones Award Red Carpet Photo Opportunity

- **Description:** Prior to the Bob Jones Award Ceremony, there will be a photo opportunity of attendees – including Barbara and Jack Nicklaus – taking place outside of the Museum of Glass.
- **Time:** 4:45 p.m. PST – 5:30 p.m. PST
- **Location:** Museum of Glass (1801 Dock Street, Tacoma, WA)
- **Photo Opportunity:** Barbara and Jack Nicklaus, other Bob Jones Award Ceremony attendees

Wednesday, June 17: “Open For All” Fan Programming and Community Activities (Downtown Seattle Preview)

- **Description:** Preview the “Open For All” Fan Programming and Community Activities – an interactive and immersive fan experience in South Lake Union Park. The experience is open to the public from June 17-21 and will feature U.S. Open action live on the big screen, interactive golf exhibits such as a U.S. Open Golf Simulator, food and beverages from regional vendors and photo opportunities with the U.S. Open Championship Trophy.
- **Time:** 5:00 p.m. PST
- **Location:** South Lake Union Park (near Downtown Seattle)
- **Interview Opportunities:**
 - Rand Jerris, Sr. Managing Director of Public Services, USGA
 - Dave Aznavorian, Senior Director of Marketing, USGA
 - Kaitlyn Beale, Fox U