



2016 U.S. OPEN MEDIA INFORMATION PACKAGE

Please note the following information in advance of the 2016 U.S. Open Championship at Oakmont Country Club, which is hosting its record ninth U.S. Open.

USGA Communications greatly appreciates your coverage of the 116th U.S. Open and consideration of our media service operations throughout the championship. While we have endeavored to create a plan that is efficient and enhances your experience at Oakmont, we respectfully request you build time into your schedule to allow for transportation and walking to and from facilities.

In addition to reading the below information, we highly suggest you review the Spectator Information Guide at http://www.usopen.com/en_US/champ_experience/know_before_you_go.html.

Beginning Sunday, June 12 at 8 a.m. (EDT), you can also call the on-site USGA Media Center at (908) 752-4455.

Schedule of Key Events

All times EDT

Thursday, June 9

9 a.m. Media Preview of the U.S. Open Merchandise Tent

10 a.m.-6 p.m. U.S. Open Merchandise Tent Grand Opening at the Merchandise Pavilion

Friday, June 10

4-6 p.m. Deloitte/U.S. Open Impact Day with LPGA-USGA Girls Golf, includes activities for juniors

Saturday, June 11

6 a.m.-10 a.m. U.S. Open Merchandise Fashion Show Opportunity at the Merchandise Pavilion (by appointment) 7:15 p.m. U.S. Open Trophy Tour Finale at PNC Park, powered by Lexus (Jason Day to throw out the first pitch

before Pirates vs. Cardinals game) - note: *USGA does not have access to Pirates tickets

Sunday, June 12

8 a.m. Media registration opens at the Media Center

Monday, June 13

9 a.m. "Outside-the-Ropes" Media Preview in Spectator Square Village (sneak peek at the American Express

Championship Experience, Lexus Performance Drive Pavilion)

3:45 p.m. Architectural Forum featuring Mike Davis, Gil Hanse and Brad Faxon in media center

Tuesday, June 14

7:30 a.m. Flag Day at the U.S. Open with USGA President Diana Murphy and Col. Jeffrey Van Dootingh, 911th

Airlift Wing, in Spectator Square

Pre-Championship Interview and Meeting Schedule

*Times (EDT) are subject to change, and you will be notified via email about time changes.

*All interviews will take place in the Media Center unless otherwise noted.

Monday, June 13

2 p.m. Wes Short, Jr. 3 p.m. Jordan Spieth











3:45 p.m. Architecture Forum (featured speakers: USGA Executive Director Mike Davis; Gil Hanse, Brad

Faxon, Michael Trostel, John Zimmers Jr., Oakmont superintendent)

4:30 p.m. Dustin Johnson

Tuesday, June 14

10 a.m.
10:30 a.m.
1 p.m.
2 p.m.
2:30 p.m.
3 p.m.
4 p.m.
5 p.m.
6 p.m.
7 p.m.
8 p.m.
9 p.m.
9 p.m.
10 p.m.
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6:30 p.m. GWAA Board Meeting

Wednesday, June 15

10 a.m. GWAA meeting

11 a.m. USGA news conference (featured speaker: Mike Davis, USGA executive director/CEO

1 p.m. Adam Scott 1:30 p.m. Angel Cabrera

2 p.m. Media operations walk through (open to all credentialed media, attendance is highly encouraged)

Television Schedule

The 2016 U.S. Open will be televised in more than 180 countries. Here is the championship broadcast schedule in the United States, all times EDT:

Thursday, June 16 10 a.m.-5 p.m. First Round – FS1

5 p.m.-8 p.m. First Round – FOX

Friday, June 17 10 a.m.-5 p.m. Second Round – FS1

5 p.m.-8 p.m. Second Round – FOX

Saturday, June 18 11 a.m.-7 p.m. Third Round – FOX

4 p.m.-7 p.m. Third Round – FOX Deportes

Sunday, June 19 11 a.m.-7:30 p.m. Final Round – FOX

4:30 p.m.-7:30 p.m. Final Round – FOX Deportes

Monday, June 20 12-4 p.m. Playoff (if necessary) – FOX

Live Streaming Schedule

The 2016 U.S. Open will be streamed live on both usopen.com and through the U.S. Open app on three separate channels – featured groups 1, featured groups 2 and featured holes – all times EDT:

Thursday, June 16 7:30 a.m.-7 p.m. 7:30 a.m.-7 p.m. 7:30 a.m.-7 p.m. 11 a.m.-6 p.m. 11 a.m.-6:30 p.m.

Media Center Information

Office phone numbers

U.S. Open Media Center: (908) 752-4455

U.S. Open Championship Office: (412) 235-6140











Media mobile device policy

Accredited members of the media at the U.S. Open may use mobile devices while on the course or in the media center. The following regulations will apply:

- Phone calls allowed away from play only or in Phone Zones
- Phone must be in **Silent** mode, NOT vibrate
- No photography while near play (except as noted below)
- On non-competition days, photography and live video streaming are allowed on the property, including the golf course, except:
 - No video streaming inside the ropes
 - No video streaming outside the ropes if doing so might distract or disturb a player
- On competition days (including any playoff), photography and live video streaming are allowed on the property, but not on the golf course.
- From June 13-19, plus any playoff day(s), video streaming of interviews from interview room or flash area is not allowed.
- Social media reporting is allowed, *except* no play-by-play or activity that competes with live scoring or other USGA intellectual property is allowed.
- · Texting and emailing are allowed for coverage/business needs in areas where players are not disrupted
- Designated USGA monitors will be on grounds and we ask that you comply with their requests immediately
- Violation of the above policy may result in loss of privileges.

Media registration

Media credentials and parking passes, if applicable, will be available for pickup in the Media Center starting at 8 a.m. on Sunday, June 12. USGA staff and the 'Minnesota 10' volunteer group will be glad to assist. Bag tags and equipment stickers will be provided at registration. If you plan on picking up your credentials on Sunday, June 12, park in Media Lot O. A shuttle service, running every 20 minutes between 8 a.m.- 6 p.m., will drop you off at Gate 6. If you need a parking map and directions, email Stephanie DiPilla at sdipilla@usga.org.

Please make sure you have printed your one-day gate pass prior to arriving at Oakmont. Your personal one-day gate pass will give you one-day-only access to media parking (Lot O) and the Media Center. Once you arrive at the Media Center, you will exchange your one-day gate pass for a media credential and parking pass, if you were issued one. If you have not yet received your one-day gate pass via email, please check your spam folder. If you still have not received this email, email sdipilla@usga.org.

Prohibited items

Please remember the prohibited items list will be strictly enforced. Any bags larger than 6"x6"x6" (with the exception of clear/transparent bags no larger than 12"x12"x6") will not be permitted without a USGA-approved 'oversized' bag tag and personal luggage-type tag. At registration, USGA staff will provide the required tags, including a laptop sticker. All items will be subject to search prior to entry at any admission gate. Please take great care to keep your bag with you at all times. Any unattended bags, even if an approved tag is displayed, will be removed by law enforcement. Thank you for your understanding and help in keeping the championship a safe and enjoyable experience for all.

Media Center (location and functionality)

The Media Center, located adjacent to the practice area, provides seating for more than 400 journalists along with 30 radio booths. The Media Center will offer high-speed Internet access, a large digital leader board with scoring and video sections at the front of the room, and IPTVs, which will be placed throughout the Media Center, providing enhanced scoring and video options. Additionally, TVs located throughout the Media Center will show live telecasts of the U.S. Open as well as video feeds from the Interview Room and the Flash Area, an outdoor post-round interviewing space. Also included are tents for media workspace, a photography work area, media-only dining and an interview area at the back of the Media Center.

Local TV affiliates will have access to pooled work spaces within general media seating to edit video. These designated "Local TV Editing" seats will be located in the back right of the Media Center. Feeds from Fox will also be available (details to follow). Local radio stations will also have access to pooled work spaces to edit audio or for broadcasting. Sections of seating in the back right of the Media Center will be designated "Local Radio."











Photographers Center

The Photographers Center is adjacent to the Media Center. Those wishing to use the lockers can obtain a combination lock from the registration area.

Media dining

Media dining is located in a tent adjacent to the media work area. A continental breakfast will be available from 5:30-10 a.m., followed by a buffet lunch from 11 a.m.-3 p.m. Also, afternoon snacks will be available from 4-6 p.m., except for Thursday through Sunday, when they will be available from 4-8 p.m.

Interview areas

The Main Interview Room is located within the Media Center, adjacent to the media work area. All pre-championship interviews will be conducted in this location, and select players will be interviewed in this area following championship rounds. The Flash Interview Area will be located just west of the clubhouse and pro shop.

Pre-championship interviews on Monday, Tuesday and Wednesday of U.S. Open week will be conducted in the Main Interview Room. During competition, leaders will be asked to visit both the Flash Area and Interview Room. However, you should expect that the majority of interviews will be conducted *only* in the Flash Area, so you should seek USGA staff or volunteers so requests can be made to the players as they depart the scoring area.

Audio and video of the interviews can be requested from GoVision technicians in the Media Center, and transcriptions of all Media Center and Flash Area podium interviews will be available through ASAP Sports. Interview transcripts with players and key personnel can be accessed anytime from the USGA's Online Media Center, a new service for 2016: www.usga.org/onlinemediacenter.

Flash Area assistants will coordinate player interview requests. These assistants include longtime USGA volunteers Steve Merrill, Skip Foreman, Bob Condron and Rob Boulware. They will be joined by Steve Todd (PGA European Tour), Mike Annarella (Pittsburgh Steelers), Celeste Welsh (University of Pittsburgh), and Meghan Boyle (Atlantic Coast Conference).

Media services

Information regarding the U.S. Open will be available at <u>usopen.com</u> and <u>www.usga.org/onlinemediacenter</u>.

The official 2016 U.S. Open hashtags are **#USOpen** and **#USGA**. You can also follow along via the official 2016 U.S. Open mobile app, which will go live Friday, June 10. The app is an on-the-go resource with an interactive course map, practice round starting times, player locater, real-time analytics, push notifications, three live streaming channels and other features.

The 2016 USGA Media Guide and 2016 U.S. Open Players' Guide are available to download in the Online Media Center. Limited print quantities will be available in the Media Center. Several terminals located throughout the Media Center will have Media Guide links and will be connected to printers. Photo lightboxes (for electronic download) will be available starting on Monday, June 13. Please contact the USGA registration area for more information.

Media working on-site at Oakmont will be emailed daily throughout the championship with up-to-date information, which will also be available in the Online Media Center.

Media shuttles from the Pittsburgh Marriott City Center

Parking passes will <u>not</u> be issued for media staying at the Pittsburgh Marriott City Center. Instead, a shuttle service will be provided to and from the golf course starting Monday, June 13. These shuttles will run from the hotel to the Media Center between 4:30 a.m. and 11:30 p.m. The ride will take approximately 30 minutes.

*If you are staying at the Pittsburgh Marriott City Center, the password for complimentary wireless service is fire2163

Directions to local media parking (Lot O – O'Hara Elementary School)

Those with parking passes for the Media Lot should follow the directions link on the One-Day Gate Pass. The commute from Lot O to the golf course is approximately 20 minutes. These shuttles will run from 4 a.m. to 11:30 p.m. each day.

As previously mentioned, if you are coming to the Media Center on Sunday, June 12, please park in Media Lot O.











Inside-the-ropes access

Inside-the-ropes access will be designated by yellow, numbered lanyards, which will be delivered on-site at the discretion of the USGA. A walking map with specific directions will be reviewed during the early part of Open week.

Championship trophy ceremony procedures

There are procedures in place to secure the area around the 18th green for the post-championship trophy ceremony. As a result, a very limited number of special 72nd-hole ceremony badges will be distributed to allow access to the green. Inside-the-ropes lanyards will <u>not</u> allow access to this area after an appointed hour, which will be determined and announced by the USGA prior to the final round. Please stay tuned for more information later in the week regarding the procedures for that ceremony.

USGA media contacts

<u>Championship/competition (inside-the-ropes)</u>
Pete Kowalski, <u>pkowalski@usga.org</u>, (908) 216-8435
Brian DePasquale, <u>bdepasquale@usga.org</u>, (908) 655-8395
Christina Lance, <u>clance@usga.org</u>, (908) 963-1691

Non-championship (outside-the-ropes)
Janeen Driscoll, jdriscoll@usga.org, (910) 690-9711
Jeff Altstadter, jaltstadter@usga.org, (973) 908-9991

Media credentials/accommodations
Stephanie DiPilla, sdipilla@usga.org, (856) 906-0985

Other on-site USGA Communications staff

Senior Director of Communications – Adam Barr Championship Communications – Christina Lance Digital/Multimedia/Social – Ron Driscoll, Joey Flyntz, Scott Lipsky, Greg Midland, David Shefter, Jonathan Wilhelm Creative Services – Donna Brannigan, John Mummert, Rob Rabena









